


REBECCA E. HELLER

INTERACTIVE & GRAPHIC DESIGNER

 [HTTPS://DESIGNBYREH.COM/](https://designbyreh.com/)

 862•485•9647

 DESIGNBYREH@GMAIL.COM

 @DESIGN_BY_REH

 LINKEDIN.COM/IN/REBECCAHELLER/

SOFTWARE KNOWLEDGE

- Adobe Suite including Illustrator, Photoshop, InDesign, and After Effects
- Basic HTML and CSS coding language knowledge including responsive design
- Prototyping software including Axure Wireframing, Marvel App, and inVision
- Microsoft Office Specialist Certified (Word, Excel, Powerpoint, and Access)
- CMS - Content Management System (Cascade, Salesforce, and Wordpress.com)
- Fluent in Windows and Mac operating systems

DESIGN EXPERIENCE

MCCANN HEALTH NEW JERSEY

March 2021 – Present

Associate UX/UI Designer

Assigned to a brand team and responsible for working with Art Directors to create and refine projects such as: animated web banners, infographics, eDetails, and emails. Also worked on logo concepting, conference theme ideas and execution, and presentations.

ROBERT HALF – MCCANN HEALTH NEW JERSEY

October 2020 – March 2021

Freelance Associate UI Designer

Responsible for working with multiple brand teams to assist Art Directors with UI projects. Created animated web banners, web page layouts, and emails; as well as assisted with changes to existing artwork and maintaining the client's brand.

MILLERSVILLE UNIVERSITY MARKETING, CREATIVE & WEB

April 2018 – May 2020

Student Web & Interactive Designer

Responsible for managing web content, creating web pages, creating social media graphics, coding interactive graphics, designing posters and flyers, and maintaining the university brand.

PAPYRUS RECYCLED GREETINGS, SHORT HILLS NJ

June 2017 – January 2020

Sales Associate

Responsible for providing customer service, wrapping gifts, organizing the store, and merchandising displays.

Custom Printing Consultant

Responsible for designing invitations and stationary, working directly with clients, working with vendors, printing in store, and understanding different printing processes.

MOVE FOR HUNGER 501(C)3 (Food Rescue Nonprofit)

June 2019 – August 2019

Graphic Design Summer Intern

Responsible for creating marketing collateral such as flyers, banners, posters, and layouts; as well as social media graphics, infographics, and upholding brand standards.

EXHIBITIONS & AWARDS

Best Interactive Senior Portfolio Award

Millersville University Senior Show - 2020

Exhibited Senior Portfolio

Millersville University Senior Show - 2020

Exhibited Departmental Honors Project

Made in Millersville - 2020

Student Grant for Creative Activity

Recipient, Millersville University - 2019

Susquehanna Bank Non-Profit Internship Award

Recipient, Millersville University - 2019

Work Selected for Exhibition

Millersville University Juried Student Exhibition - 2019

Graphic Design Award

Millersville University Juried Student Exhibition - 2018

Work Selected for Exhibition

Millersville University Juried Student Exhibition - 2018

Human Rights Day Poster

Exhibited in Millersville University Library - 2017

EDUCATION

BACHELOR OF DESIGN - May 2020

in Interactive & Graphic Design Minor in Entrepreneurship

Millersville University | Cum Laude
Art & Design Department Honors

GUEST SPEAKER

Millersville University - 2021

Spoke about my design job search to college seniors

Lancaster Catholic High School - 2019

Spoke about design careers to high school students

Octorara Area High School - 2018

Spoke about design careers to high school students