

REBECCA E. HELLER

REH

INTERACTIVE & GRAPHIC DESIGNER

 WWW.DESIGNBYREH.COM/

 862•485•9647

 DESIGNBYREH@GMAIL.COM

 @DESIGN_BY_REH

 LINKEDIN.COM/IN/REBECCAHELLER/

SOFTWARE KNOWLEDGE

- Adobe Suite including Illustrator, Photoshop, InDesign, and After Effects
- HTML and CSS coding language knowledge including responsive design
- Prototyping software including Axure Wireframing, Marvel App, and inVision
- Microsoft Office Specialist Certified (Word, Excel, Powerpoint, and Access)
- CMS - Content Management System (Cascade, Salesforce, and Wordpress.com)
- Fluent in Windows and Mac operating systems

DESIGN EXPERIENCE

MILLERSVILLE UNIVERSITY MARKETING, CREATIVE & WEB

April 2018 – May 2020

Student Web & Interactive Designer

Responsible for managing web content, creating web pages, creating social media graphics, coding interactive graphics, designing posters and flyers, and maintaining the university brand.

PAPYRUS RECYCLED GREETINGS, SHORT HILLS NJ

June 2017 – January 2020

Sales Associate

Responsible for providing customer service, wrapping gifts, organizing the store, and merchandising displays.

Custom Printing Consultant

Responsible for designing invitations and stationary, working directly with clients, working with vendors, printing in store, and understanding different printing processes.

MOVE FOR HUNGER 501(C)3 (Food Rescue Nonprofit)

June 2019 – August 2019

Graphic Design Summer Intern

Responsible for creating marketing collateral such as flyers, banners, posters, and layouts; as well as social media graphics, infographics, and upholding brand standards.

PRO BONO WORK

NORMANOCH ASSOCIATION, WOMEN'S CLUB - 2019

Redesigned apparel sale fundraiser forms.

LIVINGSTON TOWNSHIP - 2019

Consulted on logos for community programs.

LIVINGSTON HS BAND BOOSTERS 501(C)3 - 2018

Designed car magnets & chocolate bars for fundraisers, created new membership forms.

EXHIBITIONS & AWARDS

Exhibited Departmental Honors Project

Made in Millersville - 2020

Student Grant for Creative Activity

Recipient, Millersville University - 2019

Susquehanna Bank Non-Profit Internship Award

Recipient, Millersville University - 2019

Work Selected for Exhibition

Millersville University Juried Student Exhibition - 2019

Graphic Design Award

Millersville University Juried Student Exhibition - 2018

Work Selected for Exhibition

Millersville University Juried Student Exhibition - 2018

Human Rights Day Poster

Exhibited in Millersville University Library - 2017

EDUCATION

BACHELOR OF DESIGN - May 2020

in Interactive & Graphic Design Minor in Entrepreneurship

Millersville University | Cum Laude
Art & Design Department Honors

GUEST SPEAKER

Lancaster Catholic High School - 2019

Spoke about design careers to high school students

Octorara Area High School - 2018

Spoke about design careers to high school students

FREELANCE

ALEXANDRA SLAUGH - 2019

Lancaster Real Estate Professional

Created 3 postcard designs for her Berkshire Hathaway real estate business.

DR. ZENAIDA UY - 2019 – 2020

Millersville University Physics Professor

Taught Adobe Illustrator as a personal tutor.